

# Creating a Fashion Tech Pack

**Instructor:** Mikelle Drew-Pellum

**Phone:** 347.815.5932

**Email:** info@383designstudionyc.com

**Website:** www.383designstudionyc.com

**Course Overview:** Students will learn the importance of a tech pack and how to create one that is complete and will reduce the # of questions and # of samples, which will ultimately save you \$\$.

## Part 1: The Basics

- Tech What? What the heck is a tech pack?
- Who makes them and who gets them?
- Why is a tech pack important?
- When do you need to create a tech pack?

## Part 2: The HOW

- Your design
- Completing the Tech Pack Pages
  1. The Cover Page
  2. The Detail(s) Page
  3. The Measurement Page
  4. The Stitch Page
  5. The BOM (Bill of Materials)
  6. The Spec Page

## Part 3: Next Steps

## Part 4: WRAPUP & RECAP (Q&A)

---

### **Students receive all of the following:**

- downloadable tech pack templates (in Excel and Illustrator)
- downloadable basic spec sheet templates (for tops, bottoms, dresses, and a tailored jacket)
- downloadable 'How to Measure' Guides (to complete spec sheets AND to send to vendors to use your spec sheet)